

**Minutes of the Downtown Development Authority
City of Portland**

Held on Monday, January 25, 2021
Via Zoom – Meeting ID# 824 7562 6456

Members Present: Grimminck, Abel, Antaya, Briggs, Gorman, Barnes, Williamson, Madarang

Members Absent: Hengesbach

Staff: DDA Director ConnerWellman, City Clerk Miller

Guests: Council Member Mandy Johnston

Chair Grimminck called the meeting to order at 7:05 P.M.

There was no Public Comment.

Motion by Madarang, supported by Williamson, to approve the agenda as presented.
All in favor. Adopted.

Motion by Briggs, supported by Madarang, to approve the minutes of the October 26, 2020 meeting as presented.
All in favor. Adopted.

Motion by Williamson, supported by Madarang, to approve the Treasurer's Report as presented.
All in favor. Adopted.

Under Team Reports, Mayor Barnes stated the Organization & Marketing Team met and discussed planning and fundraising for the Riverfront Improvement Project.

Member Williamson stated that there was also discussion of previous events that have been held and the possibilities for future events.

Member Briggs stated that the Design & Business Enhancement Team met and reviewed work plans and upcoming budget, a façade agreement, and maintenance of commercial properties.

Under Old Business, Director ConnerWellman presented information and fundraising ideas for the Riverfront Park Improvement Project fundraising through Patronicity.

There was discussion.

Motion by Williamson, supported by Grimminck, to proceed with the Patronicity fundraising campaign for the Riverfront Park Improvement Project.
All in favor. Adopted.

Director ConnerWellman presented the work strategy.

There was discussion about whether to move forward with Beerfest 2021.

Mayor Barnes stated that he does not feel comfortable moving forward with Beerfest this year and would rather focus on the car cruise and Sounds of Summer concert series.

There was further discussion.

Motion by Barnes, supported by Williamson, to approve the project/goals for Fiscal Year 2021/2022 as amended.

All in favor. Adopted.

Director ConnerWellman presented a Sign Incentive Grant Application in the amount of \$245.00 for payment to Studio 176 located at 176 Kent St.

Motion by Williamson, supported by Madarang, to approve the payment of \$245.00 for a Sign Incentive Grant to Studio 176.

All in favor. Adopted.

Under New Business, Director ConnerWellman presented the Fiscal Year 2021/2022 Preliminary Budget.

There was discussion.

Under the Director Report, Director ConnerWellman presented the January 2021 Director's Report.

Under Board Member Comments, City Manager Gorman stated that design and planning continues on the Splash Pad/Riverfront Park Improvement Project. He further noted that there are a variety of opinions on what should happen to the Builders Lumber when the project commences. There will have to be discussions about how to proceed.

Mayor Barnes thanked Director ConnerWellman for all of the effort she put into the preliminary budget.

Motion by Barnes, supported by Williamson, to adjourn the meeting at 8:00 P.M.

All in favor. Adopted

Respectfully submitted,

Margery Briggs, Secretary